

FARMERS MARKETS & PUBLIC MARKETS:

Advancing Their Role in Urban & Rural Communities

Agenda

Fourth Annual Briefing & Reception

Thursday, May 3, 2007 – Washington, D.C.

5:00 – 6:00pm Briefing and Q&A

1302 Longworth Building

Reception to follow (ends 7pm)

1300 Longworth Building

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FEATURED SPEAKERS

Elaine Brown, *Executive Director, Michigan Food & Farming Systems (MIFFS)*

Fred Broughton, *Small Farms Program Manager, South Carolina Department of Agriculture*

Linda Bocclair, *Operations Manager, Camden Area Health Education Center/Camden Farmers Markets*

Steve Davies, *Senior Vice President, Project for Public Spaces*

Kelly Williams, *Associate, Project for Public Spaces (MC)*

Tazuer Smith, *Washington Representative, Sustainable Agriculture Coalition*

INVITED PARTICIPANTS

Collin Peterson (D-MN)

Robert Goodlatte (R-VA)

Joe Baca (D-CA)

David Scott (D-GA)

Lincoln Davis (D-TN)

Rosa DeLauro (D-CT)

Earl Blumenauer (D-OR)

Marcy Kaptur (D-OH)

Bobby Rush (D-IL)

PARTICIPATING ORGANIZATIONS

Southland Farmers Market Association, *Los Angeles, CA*

Community Farm Alliance, *KY*

Michigan Farmers Market Association, *MI*

NY State Federation of Farmers Markets, *NY*

New Mexico Farmers Marketing Association, *NM*

South Carolina Direct Marketing Association, *SC*

Camden Area Health Education Center, *Camden, NJ*

Just Food/Brooklyn's Bounty, *Brooklyn, NY*

Community Farm Connection, *Wenatchee, WA*

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The benefits of farmers markets and public markets are well known: from providing profitable markets for farmers; to improving consumer access to affordable, locally-grown fruits, vegetables and other farm products; to reinvigorating communities by creating vibrant social and economic centers of activity. However, as the number of markets around the country expands, the needs for planning and coordination, farmer training, and nutrition education for consumers are all too apparent.

Taste a sampling of farm fresh foods direct from the Takoma Park Farmers Market in Takoma Park, MD; the Byrd House Market and William Byrd Community House in Richmond, VA; and the California Farmers Market Association in Walnut Creek, CA.

Sponsored by Project for Public Spaces (PPS), with support from the Ford Foundation and W.K. Kellogg Foundation Co-sponsored by the Northeast-Midwest Institute, the Sustainable Agriculture Coalition, the Community Food Security Coalition, and the Farmers Market Coalition

Reception Menu

Smoked Salmon with Maple/Walnut and Caraway/Rye Breads

California Farmers' Market Association,
Walnut Creek, CA

Takoma Kitchens, Hyattsville, MD, and Atwater
Breads, Baltimore, MD

Hot and Sweet Italian Sausages with Chutney-Style Dipping Sauces

Smith Meadows Farm, Berryville, VA

California Farmers' Market Association,
Walnut Creek, CA

Seasonal Vegetable Crudite Platter with a Sharp Cheddar Cheese Dip

Bill & Joyce Heath, Richmond VA

Astrid Pleitiz, Pleitiz Produce, Montross, VA

Homestead Farms, Faulkner, MD

Keswick Creamery, Newburg, PA

Crostini with Black Olive Tapenade and Italian Herb/Tomato Basil Feta

Atwater Breads, Baltimore, MD

California Farmers' Market Association,
Walnut Creek, CA

Keswick Creamery, Newburg, PA

Fresh Chickpea Humus Dips, Regular and Sundried Tomato with Bolani Breads

California Farmers' Market Association,
Walnut Creek, CA

Crostini with Apricot Chutney and Award Winning Goat Cheese

Atwater Breads, Baltimore, MD

California Farmers' Market Association,
Walnut Creek, CA

Keswick Creamery, Newburg, PA

Smoked Almonds and Fresh Walnuts

California Farmers' Market Association,
Walnut Creek, CA

Peanut Butter Oat Bars and Chocolate Schecks

Bread for the People, Richmond VA

Lemon Pound Cake

Simply Delicious, Richmond VA

Cinnamon Rolls, Rum Buns, Maple Twists

Takoma Kitchens, Hyattsville, MD

Fresh Strawberries and Cream

California Farmers' Market Association,
Walnut Creek, CA

Bolani Breads Topped with Garlic Cheese, Pesto and Sweet Jalapeño Jam

California Farmers' Market Association,
Walnut Creek, CA

Flower Display courtesy of:

Pleasures Plant Pharm, Warsaw, VA

PPS would especially like to thank Byrd House Market, Richmond, VA; Takoma Farmers Market, Hyattsville, MD; and the California Farmers' Market Association, Walnut Creek, California for their generous assistance in sourcing produce for this event.